

What you get with the ECHC Certification:

- ✚ ***You will be trained and certified to work in an advanced business technology platform; a lead generation system; and be introduced to a world class behavioral assessment.***
- ✚ ***This training and certification is designed to provide career coaching at the executive level for candidates who are either out of work, seeking advancement, or seeking to move to another position.***
- ✚ ***At this level of certification you will be eligible to take leads from us to provide executive coaching services to executives who make \$80,000 or above.***

You will receive a personal Winslow Dynamic Assessment. This assessment will assess 24 personality traits in four different quadrants; Interpersonal, Organizational, Dedication, and Self Control. It is a psycho-metric assessment which is considered a level 4 therapeutic behavioral assessment that will give you your own personal results. This powerful assessment tool will add value and quality to the coaching process. At this level we will introduce you to the value of this assessment and will give you mentoring to its dynamic and powerful uses in the coaching process.

We offer a separate training and certification that is approved by the EEOC and the APA through the Winslow institute that once trained and certified will allow you to utilize this powerful assessment in your work with Executive Career Hub as well as your own personal practice.

You will be trained to utilize an advanced business technology platform in a cutting edge education format: This is a state of the art career coaching system. Your training will involve learning to use the technology system. This is the coaching system that you will be utilizing with your coaching clients. You can complete the modules at your own pace, but the live seminars will need to be attended as scheduled.

How this system works with the client; you will be able to work with people one on one as they complete education modules in the Learning Management System (LMS) that is much like an e-university platform. Within this process the candidate works through the modules which are designed to construct the candidates work history and eventually tell the story that brings out their strengths. You, the coach will work with them by phone and online; as they successfully complete each module and work with them in uncovering their greatest strengths and help them put them together in a unique career marketing system that will help them successfully land their next job.

You and your clients will have access to an industry standard job search tool.

As a member of Executive Career Hub you will have **access to a unique social community** made up of expert coaches, business people, helping professionals. Having this network of smart and caring people will be a real benefit to you as you develop your practice.

After successful completion of these training modules and participation in the live seminars, you will then receive a certificate of completion of the ECHC training and a designation as an ECHC Coach.

At this point you will then be put in the pool of Coaches who will **receive ongoing leads** from our exclusive career coaching lead generation system.

Key Areas of competency gained in our Certification training:

- Training and certification to work with an advanced business technology platform that is cutting edge in business and academics today.
- Introduction, personal experience and mentoring to a world class behavioral assessment ***(remember you have the one page Winslow document.)***
- Access and training to utilize job search tools
- Access to utilize an applicant tracking system
- Access to a unique community of Professionals
- Opportunity to get Certified to use the Winslow Assessment in your practice, and opportunity to move up to Master EC HUB to service our Executive VP level and corporate clients.