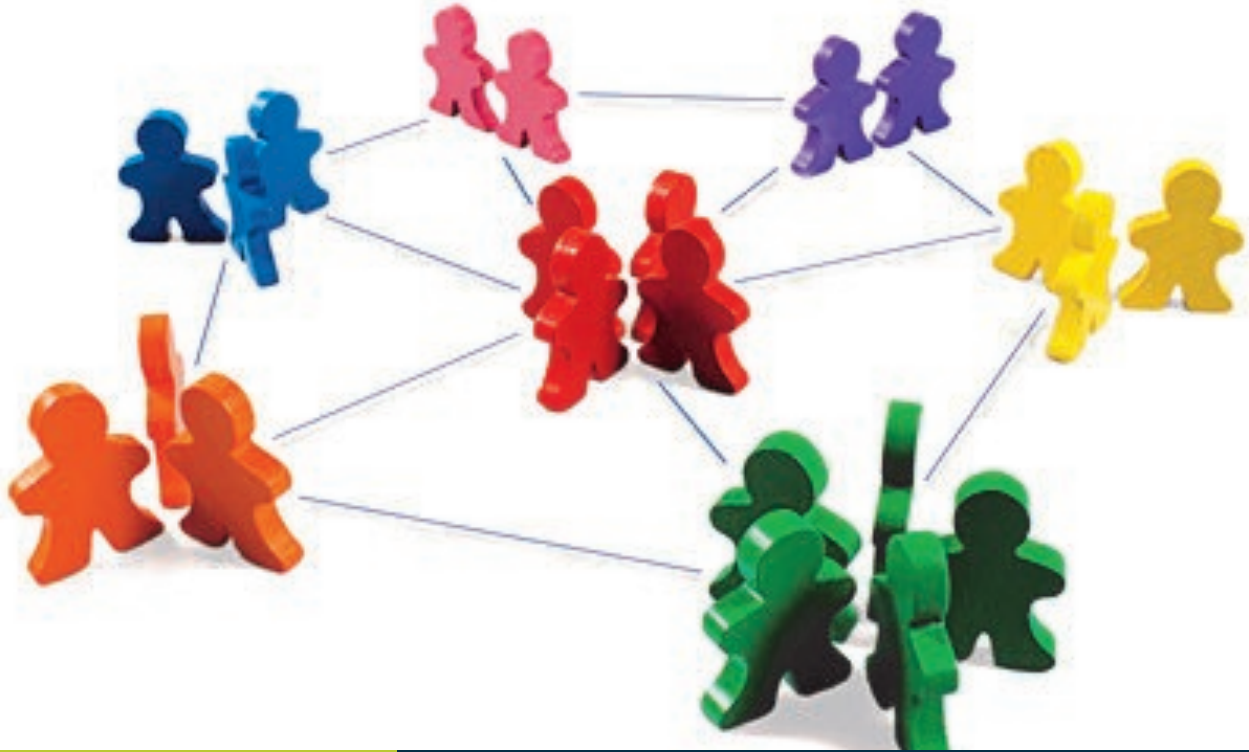


simplifying **Social Media**



SERVICES AVAILABLE

- **SOCIAL MEDIA SYSTEM DEVELOPMENT**
Defining your target market, choosing the social media tools, setting up your profiles, and linking it all together.
- **SOCIAL MEDIA SYSTEM MANAGEMENT**
Managing your campaign, creating and managing your content and monitoring the conversations.
- **BLOG DEVELOPMENT/MANAGEMENT**
Creation of your blog, linking it to social media, and creating your voice.
- **CONTENT MANAGEMENT/ANALYTICS**
Creating ongoing blog content and providing analytics and metrics measuring the success of the system.

SOCIAL MEDIA MARKETING SOLUTIONS THAT WORK FOR YOUR BUSINESS

Solutions 5 has the ability and the team to address the entire process from start to finish. If we need web design upgrades then we have a team of PHD Web designers. If you need a marketing system we have certified social media marketing strategists and if you need ongoing support or administration we have packages for ongoing content development and system management.

Because each client is at a different stage in the process already, each plan is completely customized for each client based on many factors, their current website, their level of social media exposure, their target market, and their budget. After the initial assessment we can develop a scope of work and customize a plan.





“ Using Solutions 5 we were able to take our website from 500 hits per month to 60,000 hits per month in 9 months.. The results are extraordinary and measurable. Our leads from our website increased 150%.”

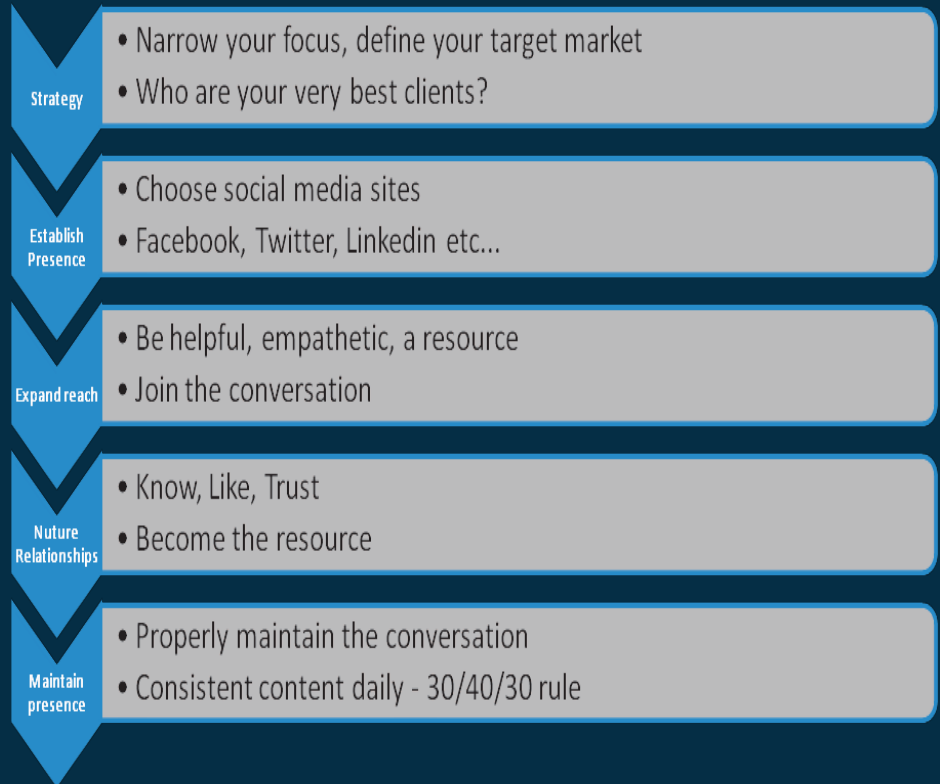
-Real Estate Broker

“Using Solutions 5 we have increased our business by 20% in 6 months. Our online leads have increased over 500%.”

-Employment Services WA

- There are more than **3.5bn pieces of content** (web links, news stories, blog posts, etc.) shared each week on Facebook.
- Twitter now has 85m user accounts, but only around 15m are active users on a regular basis.
- LinkedIn has over 80m members worldwide.
- Facebook currently has in excess of **400 million active users on global basis**.

SOCIAL MEDIA MARKETING SYSTEM



Services & Pricing

- **Social Media Marketing System Development**
A one time fee billed over 90 days in equal payments pricing on a sliding scale based on the scope of work and the size of the company. \$1,000 +
- **Social Media System Management**
A monthly charge based on the scope of sites within the marketing system and the content involved. Management includes real time analytics and metrics that can be used to fine tune the message. \$499—\$999/mo
- **Blog System Development**
A one time fee billed at time of service on a sliding scale based on the scope and complexity of the proposal. \$1000 +
- **Blog Content Management**
Ongoing content development and management on the blogging topic of choice. Management includes real time analytics and metrics that can be used to fine tune the message. \$499/mo

