



**Executive CareerHub**  
A Solutions 5 Company

# 2011

## EC Hub Coach Certification Welcome



Executive Career Hub

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***Our mission is to help people achieve positive change in behavior for themselves, their people, and their teams.***

*Welcome to the Executive Career Hub coaching team! We are honored to have you aboard. Over the next few months we will be introducing you to our career coaching model, our web based technologies and career curriculum to prepare you to handle coaching client members through the Learning Management Platform (LMS).*

*EC HUB has been in development for over 15 years and we think you will find it a well thought out and progressive model that will be valuable to the client/members. This coaching model was derived from personal experience, training, education, research and much discussion with others in the field of coaching. We are a growing company and our view continues to evolve as we have open dialogue with our partners. We are designing what we hope will become an industry standard within our specialties of: Career Coaching, Corporate Executive Coaching, Organizational Coaching and Consulting. We look at each of you coaches as our partners and we look forward to getting to know you personally as we go through growing this coaching system.*

***We are PASSIONATE about what we do.***

*As Coaches ourselves, we deeply care about the coaching industry and hope that we can help to focus what we do so that we formulate a strategic coaching process that we can all be proud of and will add clarity and value to the profession we represent.*

***What is Executive Career Hub (EC HUB)?***

*EC HUB is a social movement! We are leveraging the use of technology in this changing economic environment to assist our clients in working with the best coaches in the industry regardless of their geographic location. The coaches will be facilitating a coaching curriculum through a web based learning platform that will assist executives in reaching their career goals in targeted markets.*

*This technology, combined with the bundling of services and service providers, can revolutionize the way in which coaching services are provided and enhance the way the human capital industry is structured today. EC HUB has bundled a suite of executive and corporate services that will benefit all affiliated with EC HUB at every level. For recruiters, EC HUB gives them a long awaited opportunity to compete against LinkedIn and theladders. EC HUB will also provide recruiters with better prepared clients (which is a win-win for both the client and the recruiter) and an opportunity to provide talent acquisition services for EC HUB corporate clients. For you coaches, EC HUB provides a “business in a box” through providing: marketing, sales, training, and billing services and providing you with a coaching curriculum to use with your clients. For executives, we give them a one stop suite of executive services built to help them develop their skills. As we evolve we will give corporations access to services in a*



*comprehensive and progressive model within virtually every vertical in the human capital industry allowing them to consolidate their vendors and work exclusively with one vendor, thus decreasing costs.*

*We have designed a start to finish career curriculum for you to coach the client/member through and prepare them to go out with clarity and confidence to make the transition in their career progression. Our coach members are provided access to technology that can be cost prohibitive as an Individual entrepreneur providing our coach members entry into two of the fastest growing industries in the world: online training and outplacement. EC HUB gives coaches the ability to grow their business exponentially online.*

*The other coaches that we are bringing in come from a diverse network of educated, experienced and successful coaches, leaders, and consultants and we continue to recruit the brightest in the field to enhance our expertise.*

*As ECHC grows and develops the network of qualified Coaches, we can expand what we offer in our system by selling your coach specialty product for you on our website, and you can put your content on the LMS.*

*Extending our personal best and wishing you success,*

*Executive Career Hub Leadership Team*